

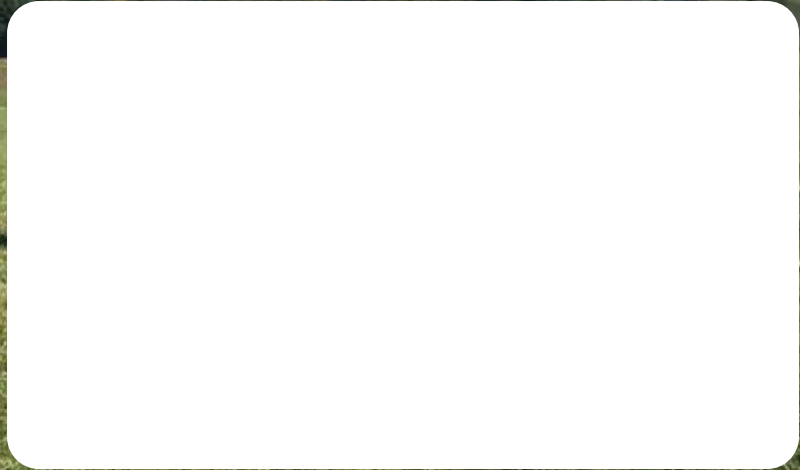
SINCE



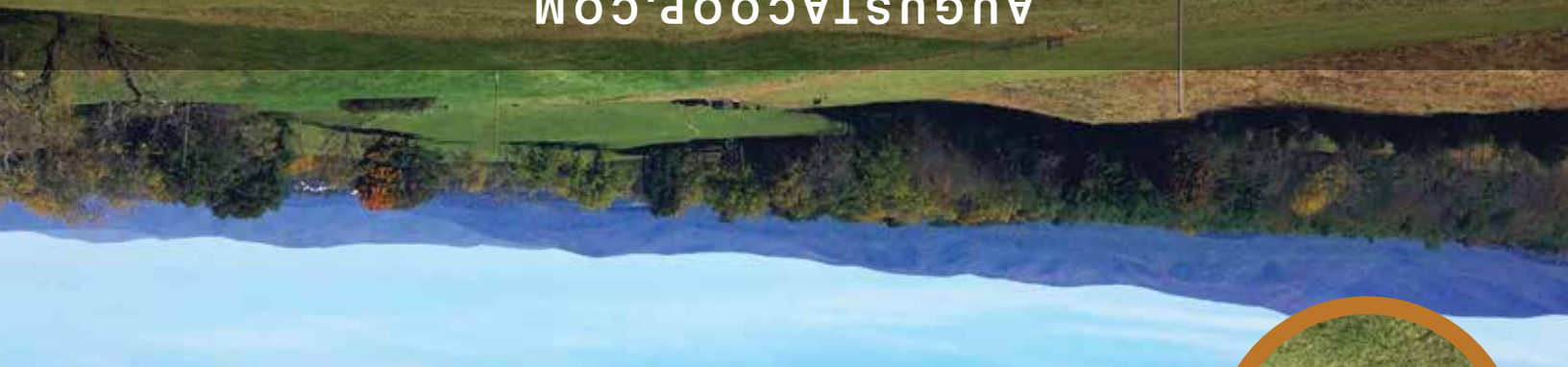
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AGRONOMY & BEEF BULLETIN
May 2021



1929



SINCE

TOP CATTLE MAGAZINES & PUBLICATIONS TO FOLLOW IN 2021 (BEEF MAGAZINES)

1. DROVERS MAGAZINE

Lenexa, Kansas
drovers.com



Drovers, America's beef business source, is a monthly magazine for ranchers and feedyard operators. As the nation's oldest livestock publication, Drovers provides useful business management and marketing information for all segments of the beef industry. Editorial content includes profit tips, analysis of industry economics and features on business management, marketing and important current issues.

2. BEEF MAGAZINE

Minneapolis, Minnesota
beefmagazine.com



BEEF, the nation's leading cattle publication, publishes monthly issues for the nation's top cow-calf operators, stocker-growers, cattle feeders, veterinarians, nutritionists and allied industries, covering production, animal health, nutrition, finance and marketing issues.

3. CANADIAN CATTLEMEN MAGAZINE | THE BEEF MAGAZINE

canadiancattlemen.ca



For more than 75 years, Canadian Cattlemen magazine has been the place to discover some of the most interesting and revolutionary thinking in the cattle business.

4. FEEDLOT MAGAZINE

Dighton, Kansas
feedlotmagazine.com



Feed-Lot magazine provides news and information to all aspects of the livestock industry, including the feedyard sector, stocker and cow/calf industries.

5. AMERICAN CATTLEMEN MAGAZINE

Des Moines, Iowa
americancattlemen.com



American Cattlemen magazine provides cattle farming and cattle ranching news and information. It offers timely and relevant editorial that relates to cattle producers. Feature articles feature on production issues, equipment innovations and the rural lifestyle of producers and their families.

6. PROGRESSIVE CATTLE

Jerome, Idaho
progressivecattle.com/news



Progressive Cattle provides forward-thinking beef producers with practical, unbiased operation and management articles, timely news, cutting-edge technology, and thought-provoking opinions. Get the latest news affecting the beef industry, including current events, market reports, reader polls, and new product and service announcements.

continued from page 1

7. NATIONAL BEEF ASSOCIATION MAGAZINE

Hexham, England, United Kingdom

nationalbeefassociation.com



The National Beef Association is the main voice for all UK cattle producers and finishers and aims to serve as the beef industry leader.

8. WORKING RANCH MAGAZINE

Henderson, NV

workingranchmag.com



Working Ranch is the leading brand for the cattle industry. Our magazine reaches over 55,000 of America's largest cattle operations with a special focus on commercial and purebred cow/calf producers.

9. SHORTHORN BEEF MAGAZINE

Australia

shorthornbeef.com.au



The Shorthorn Beef Magazine is an Annual publication featuring articles and information regarding the Shorthorn Breed. The Shorthorn breed is truly unique, from their distinctive roan color, to their rich breed history and most importantly, the wonderful community of breeders.

FOR PRODUCERS

SAVE WHEN YOU PICK UP
LIQUAMYCIN[®]
LA-200[®]*

LIQUAMYCIN LA-200 (oxytetracycline injectable) is a ready-to-use, broad-spectrum, injectable antibiotic that treats a wide range of bovine bacterial diseases.



BETWEEN 04/01/21 – 06/30/21



YETI[®]

HARD COOLERS

YETI[®] Tundra[®] and TANK[®] coolers are the stuff of legends. They're built for whatever Mother Nature throws their way, which is surprisingly a long list of incredibly dangerous creatures and weather patterns. But no sweat — these outdoor coolers are more than up for the challenge. From the backcountry to the BBQ get-together, your YETI Tundra or TANK is ready for any and every outdoor adventure.



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Order from our online catalog
of over **5000** items

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Convenience. Selection. Savings. Made Easy.



AUGUSTA CO-OP SPRAYING SERVICES

Focusing on small agricultural pasture applications.

At Augusta Cooperative Farm Bureau, Inc., we know the importance that spraying services can play in maintaining the health and beauty of your property; and because of that, we offer our clients a full range of options in spraying applications.

Many property owners are unaware of just how critical it is to properly protect their pastures and property from weeds until it's too late; but by being proactive with treatments applied on a regular schedule, those hazards can often be prevented and eliminated. With our team's knowledge and specialized equipment, Augusta Co-op will achieve optimal results.



SERVICES

WEED CONTROL

Regular applications of herbicides will help keep volatile weeds under control. Fence row spraying is also available.

TOTAL VEGETATION CONTROL

Applications to remove all vegetation.

SOIL SAMPLING

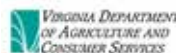
Test and monitor pH levels, soil moisture and soil quality.

THE SCHEDULE

Spraying services is based on climate & environmental conditions.

FEATURED CERTIFICATIONS

VA Dept of Agriculture & Consumer Services 1A Commercial Pesticide License
Virginia Certified Crop Advisor



GET YOUR FREE QUOTE TODAY

Augusta Co-op Farm Bureau, Inc.
Stephanie Cash - 540-885-1265 x 222 or
Staci Alger - 540-885-1265 x 224
AugustaCoop.com

AUGUSTA CO-OP

	COMMODITY BLENDS			MULTI PURPOSE		HIGH GRAIN SV	
	4-Way blend	3-Way blend	Balanced Blend	All Stock		Steer Fattener	Calf Grower
SKU	4WAY	MSG	MPG12 or 14	ALLSTOCK	MULTITEXT	601001	601101
	Pellet	Pellet	Pellet	Pellet	Texture	Texture	Texture
Bulk	X	X	X	X	X	X	X
Bagged-stock		X		X	X	X	X
Protein, %	12.0	14.5	12 or 14	12.5	12.5	12.5	15.0
Fat, %	2.0	2.7	2.8 or 3	2.5	2.5	3.0	2.5
Fiber, %	30.0	17.6	15 or 23	12.0	12.0	5.0	5.0
TDN, %	55.0	74.0	65.0	73.0	73.0	74.0	74.0
Vit/Min			X	X	X	X	X
	High Fiber	High Energy	VTM	NO Added Copper		Rolled Grains	
	GOOD			BETTER			

*AUGUSTA PRIME products are specifically formulated to support growth during high-stress situations and maximize growth

BEEF PRODUCTS



VEET	PELLET	AUGUSTA PRIME WITH EPNIX*					
StartEm Right	Stocker & Heifer	StartEm Right	Prime Pellet	Prime Plus	Bull Developer	Show Steer	Show Heifer
CALF181	621310	603701	16PRIME	16PRIMEPLUS	BULLDEVP	SHOWPRO	SHOWPROH
			12, 14 OR 16				
Texture	Pellet	Pellet	Pellet	Pellet	Texture	Texture	Texture
X	X	X	X	X	X	X	X
X	X	X				X	X
18.0	14 - 16	14.0	12, 14, 16	16.0	12.5	13.0	14.0
3.0	3.0	2.5	3.0	3.0	2.5	4.5	3.5
6.5	10.0	17.0	10.0	10.0	16.0	9.0	14.0
74.0	73.0	70.0	74.0	74.0	65.0	72.0	68.0
X	X	AUGUSTA EPNIX PRIME VTM PREMIX**					
	Replacements	Pre-Con	All Cattle	Stressed	Bulls	Show	Show/Breed
		PRIME					

Good bacteria in the gut, encourage rumen efficiency, support defenses to ensure cattle reach their full genetic potential.



HAYBUSTER DRILL FOR LEASE



**\$120.00 MINIMUM
\$12.00/ACRE**

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Joel Senger (540) 885-1265 x 224

Fairfield location - Harley Bradley
(540) 377-6798

*For production agriculture use only.



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www.AugustaCoop.com/About/Careers

Fertilizer Applicator / Maintenance Mechanic / Small Engine Mechanic
/ Fleet Maintenance Mechanic / Field Sales Associate (Troutville)



NEW!
FLAVOR &
GUT HEALTH
ENHANCEMENT



AUGUSTA SHOW FEED
FEEDING YOUR PASSION SINCE 1929



**BEEF
SHEEP**

**SWINE
GOAT**



FEEDING YOUR PASSION SINCE 1929

AUGUSTA COOPERATIVE FARM BUREAU, INC.

PRODUCT

Augusta Show Feeds have a strong tradition of building champions. From market steers and barrows, to goats and lambs, our award winning formulations add just the right amount of bloom and finish to your show animal.

Augusta Show Feed is produced from only the highest quality ingredients. Additionally, quality control remains at the forefront of our manufacturing excellence. Bringing together science and proven success is the foundation of our show feeds.

RESULTS

Science is everything. Our team of experienced nutritionists and industry experts closely evaluate each formulation providing you with nutritional perfection in each bag of Augusta Show Feed. Our brand delivers consistent, superior performance that will lead you directly into the winner's circle.

	PROTEIN %	FAT %	FIBER %
BEEF FEED			
SHOWPRO	13.0	4.5	9.0
SHOWPROH	14.0	3.5	14.0
SHEEP FEED			
SHOWLAMB	18.0	3.5	12.0
SHOWLAMBPLUS	16.0	2.5	12.0
GOAT FEED			
SHOWGOAT	16.5	4.0	10.0
SHOWGOATPLAIN	16.5	4.0	10.0
HOG FEED			
SHOWPIG	19.5	6.0	4.0
SHOWPIG2	16.5	6.0	4.0

WWW.AUGUSTACOOP.COM

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CYDECTIN® (MOXIDECTIN) POUR-ON • CYDECTIN® (MOXIDECTIN) INJECTABLE

Elanco

Stock up and save on Cydectin!

Plus, get your rebate faster by listing **PURPLE to 73876**
(Rebate request form available at www.elanco.com)

From February 1 – May 31, 2021:

Save \$5 per liter of Cydectin Pour-On and \$12 per bottle of Cydectin Injectable.*

MAIL-IN OR DIGITAL ONLINE REBATE:
Minimum purchase of 5 liters of Cydectin Pour-On OR 4 bottles of Cydectin Injectable.

SUPPLIER-REPORTED REBATES:
Minimum purchase of 10 liters of Cydectin Pour-On OR 4 bottles of Cydectin Injectable.

Size	Rebate
500 mL	\$2.50
1 L	\$5.00
3.3 L	\$12.50
5 L	\$25.00
10 L	\$50.00
Injectable	\$12 (per bottle)

*Rebate is based on 2.5 L or 5 L of Cydectin Pour-On and 10 L of Cydectin Injectable.

Receive a **FREE** pour-on applicator gun or injector with every case* purchased.

Keep Cydectin out of reach of children.

CYDECTIN®
(moxidectin)

SPRING 2021

PRODUCER REBATE

Get up to **7¢ PER TAG** on Elanco ear tag purchases.

February 1 – June 30, 2021

MAIL-IN REBATES*	SUPPLIER-REPORTED REBATES*
Get 5¢ per tag for purchases of at least 240 tags (one case) up to 4,999 tags.	Get 5¢ per tag for purchases of at least 1,200 tags (one case) up to 4,999 tags.
Get 7¢ per tag for purchases between 5,000 and 10,000 tags.	Get 7¢ per tag for purchases between 5,000 and 10,000 tags.

REBATE AVAILABLE on these ear tags:

- Corathon®
- Patriot® Insecticide Cattle Ear Tag
- Cylence Ultra® Insecticide Cattle Ear Tag

VISIT ELANCO.LIVESTOCK.COM FOR MORE INFORMATION.

Elanco

Knowledge grows

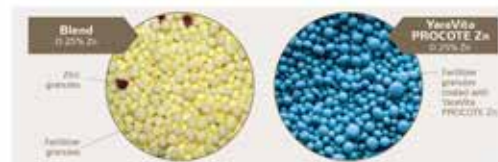
YaraVita PROCOTE®

Micronutrients on every prill provides increased feeding sites

Even distribution of micronutrients is essential for improved plant availability and yield. YaraVita Procote's oil-based suspension completely and evenly coats prilled and granular fertilizers, and ensures an even supply of micronutrients is carried with each fertilizer granule.

Benefits

- Ensures even micronutrients supply with each fertilizer granule
- Enhanced micronutrient efficiency, crop performance and improves yield
- Easily applied, saving time and resources



CONTACT THE AUGUSTA CO-OP AGRONOMY DEPARTMENT TODAY!

Mark Weekley (540) 569-0248 • Marc Clayton (540) 294-5179 • Alex Botkin (540) 290-8245